



TAYLOR
SAFETY SUPPLIES
Distributor in America 



EASTERN TECH
Digital Partner

Eastern Highway Company

Traffic Engineering, Traffic Safety Products & Services

COMPANY PROFILE

Established in 1999, “**Eastern Highway Company**” has emerged as a trailblazer in the realm of traffic safety products and services within Pakistan. Over the years, we have steadfastly expanded our operations, transforming into the largest provider of traffic safety solutions in the country. Our journey is defined by a remarkable track record of participation in prestigious national projects, notably including nearly all major motorways and expressways in Pakistan.

Our unwavering commitment to excellence and safety has earned us a significant stake in initiatives falling under the ambit of the China Pakistan Economic Corridor (CPEC), symbolizing our pivotal role in the nation's infrastructural growth. Our reputation extends far beyond the borders of Pakistan, as we have become recognized in international markets. In the Middle East, Europe, Africa, and the United States, Eastern Highway Company has left an indelible mark for delivering products and services of exceptional quality. Due to this, we are proud to introduce you to our distributor in America, **Taylor Safety Supplies**, one of the leading traffic safety suppliers in the United States. Their expertise and commitment to quality align perfectly with our mission to deliver exceptional products and services globally.

This global recognition is a testament to our dedication to meeting and exceeding international standards. At Eastern Highway Company, quality is paramount. We are proud to be ISO Certified, an acknowledgment of our unwavering commitment to maintaining the highest standards in all our operations. Our products are engineered to meet and surpass international quality benchmarks, ensuring the safety and satisfaction of our valued customers.

As we look ahead, Eastern Highway Company remains devoted to pioneering innovation, fostering partnerships, and driving sustainable growth. We stand ready to collaborate with you, whether on national or international projects, and are committed to providing top-tier traffic safety solutions that stand the test of time. Choose Us for excellence, experience, and a commitment to building safer and more efficient highways for the future. Together, we pave the way to a brighter, safer, and more connected world.



OUR PRODUCTION SETUP



OUR FIELD FLEET



CERTIFICATES



SOME VALUED CLIENTS



INTERNATIONAL EXHIBITION

THE ROADS & TRAFFIC EXPO MIDDLE EAST, HELD IN ABU DHABI



GULF TRAFFIC, HELD IN DUBAI



SOME OF OUR EXPORTS



America



Canada



Netherlands



Somaliland



United Arab Emirates



Afghanistan



Australia



Qatar



South Africa



Kenya



Saudi Arabia

SOMALILAND, AFRICA



AFGHANISTAN



SOME OF OUR EXPORTS



America



Canada



Netherlands



Somaliland



United Arab Emirates



Afghanistan



Australia



Qatar



South Africa



Kenya



Saudi Arabia

SAUDI ARABIA



AMERICA



ROAD MARKING SERVICES

TYPES:

- THERMOPLASTIC (TP) ROAD MARKING
- CR ROAD MARKING
- ARROWS / SYMBOLS MARKING
- CONVEX / VIBRATION MARKING
- PEDESTRIAN / ZEBRA CROSSING MARKING
- RUNWAY MARKING (WATER BASED PAINT)
- CAR PARK MARKING
- WAREHOUSE MARKING
- KERB STONE PAINTING

THERMOPLASTIC ROAD MARKING



ROAD MARKING SERVICES

CONVEX / VIBRATION MARKING

- RUMBLE STRIPS / SLEEPER LINES / ALERT STRIPS
- ROAD SAFETY FEATURE TO ALERT INATTENTIVE DRIVERS OF POTENTIAL DANGER



CR ROAD MARKING



RUNWAY MARKING



ANTI SKID COATING



DM REFLECTIVE TAPES

Brighter Roads. Safer Journeys. When it comes to visibility, nothing shines brighter than DM Reflective Tapes, trusted worldwide for performance, reliability, and unmatched brilliance. As the official distributor of DM Reflective Materials in Pakistan, Eastern Highway Company brings you premium reflective solutions designed to save lives, protect assets, and enhance your brand presence, day and night.

Available in White, Red, Yellow, Blue, Green, and Fluorescent Colors.

TYPES:

- Engineering Grade Prismatic
- High Intensity Prismatic
- Diamond Grade

WHY DM REFLECTIVE TAPES LEAD THE WAY.

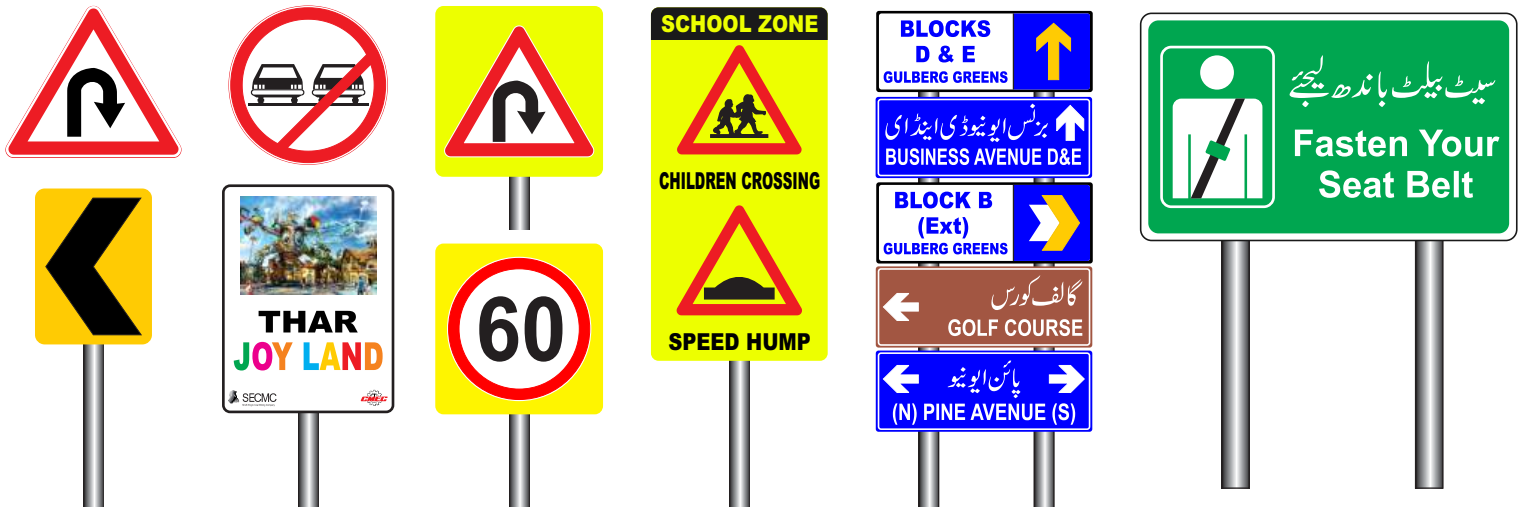
- Unmatched Brightness: Advanced microprismatic design for high-intensity reflection even in rain, fog, or darkness.
- Built to Last: Weatherproof, UV-resistant, and designed for Pakistan's toughest road conditions.
- Effortless Application: Strong self-adhesive backing for quick, bubble-free installation.
- Globally Certified: Meets ECE 104, ASTM D4956, and ISO 7591 international safety standards.
- Multi-Purpose Use: Perfect for vehicles, traffic signs, barricades, warehouses, ports, and construction zones.



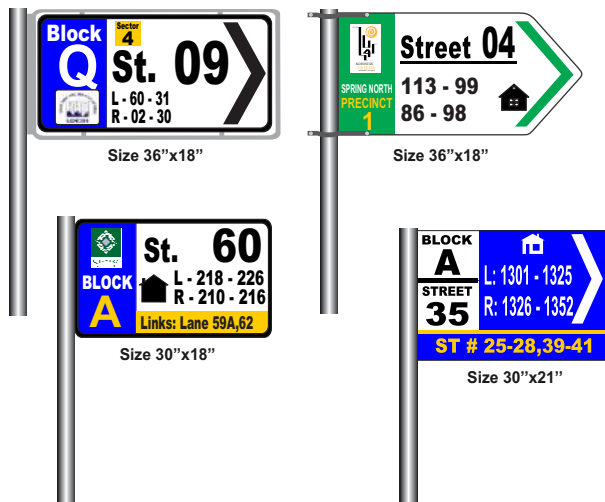
SIGN BOARDS

TYPES:

- WARNING SIGNS
- REGULATORY SIGNS
- DIRECTIONAL SIGNS
- INFORMATORY SIGNS
- STREET SIGNS
- WORK ZONE SIGNS
- DIGITAL PRINTED SIGNS
- CANTILEVER SIGNS
- GANTRY SIGNS
- SLOGAN SIGNS



STREET SIGN

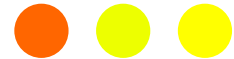


SWING STAND SIGNS FOR WORK ZONES (AUSTRALIAN STANDARD)



WORK ZONE SIGN

WORK ZONE OPTIONAL COLOR



DIRECTIONAL SIGN



INFORMATORY SIGN



SIGN BOARDS

INFORMATORY SIGN



CANTILEVER SIGN (SINGLE ARM)

INFORMATORY SIGN



CANTILEVER SIGN (DOUBLE ARM)



GANTRY SIGN



GANTRY SIGN

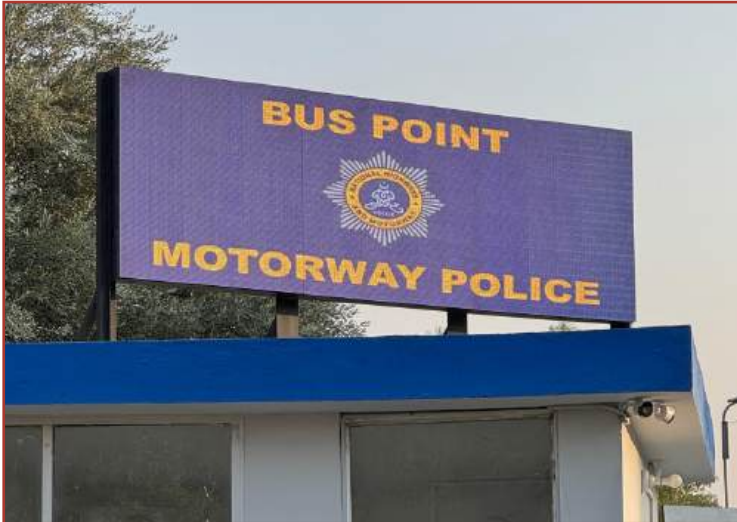


SIGN BOARDS

VARIABLE MESSAGE SIGNS (VMS)

P2.5 SMD screens for close viewing to P10 outdoor SMD screens for large-scale billboards, all featuring high-grade SMD resistors and expertly soldered SMD components for unmatched clarity and performance.

- ELECTRIC POWERED VMS SIGN
- SOLAR POWERED VMS SIGN



DRIVER FEEDBACK SIGN

DESCRIPTION	DIMENSION
ETEP DFS 24	Display 360x460 mm

SPEED AWARENESS

These signs instantly display a driver's speed, serving as a visual reminder of their current speed compared to the posted limit. This helps drivers become more aware of their actions and encourages them to reduce speed.

TRAFFIC CALMING

These speed signs act as a proactive measure to slow down speeding vehicles, especially in areas like school zones, residential neighborhoods, and high-risk areas where safety is a concern.

NOT SPEEDING - GREEN DISPLAY - NO CAPTURE



EXCESSIVE SPEED - RED DISPLAY - CAPTURE

OPTIONAL FEATURE:
IDENTIFIES AND RECORDS OVERSPEEDING VEHICLES IN
REAL TIME, EMPOWERING AUTHORITIES TO ACT WHEN IT MATTERS



BELOW SPEED LIMIT



ABOVE SPEED LIMIT

PLASTIC ROAD STUDS

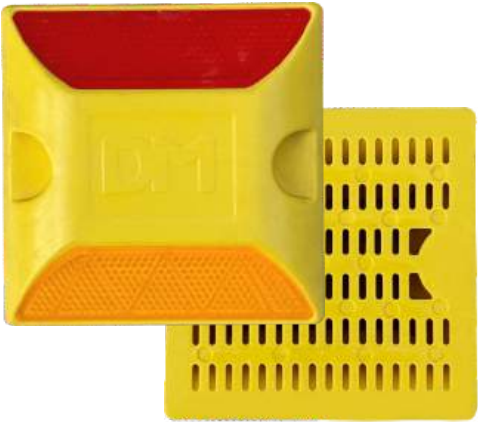
DESCRIPTION	DIMENSION	MATERIAL	COLOR
E-LITE P21	100x100x20 mm	PLASTIC	● ● ○ ● ●



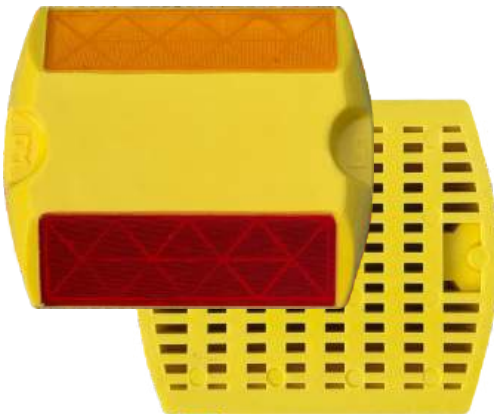
MICRO PRISMATIC LENS



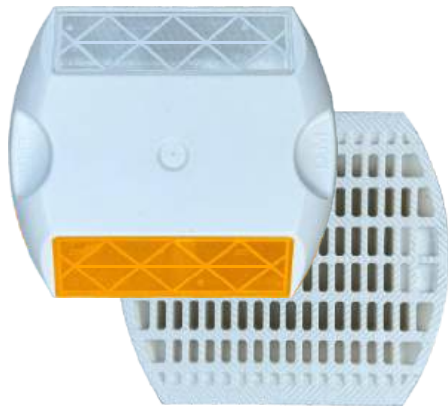
DESCRIPTION	DIMENSION	MATERIAL	COLOR
DM 501	100x100x20 mm	PLASTIC	● ● ○ ● ●
DM 502	100x90x20 mm		
DM 500	100x90x16 mm		



DM 501



DM 502



DM 500

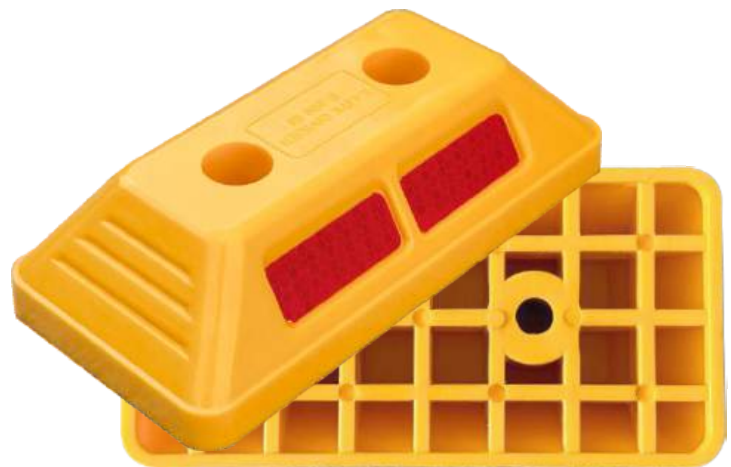
PLASTIC ROAD STUDS



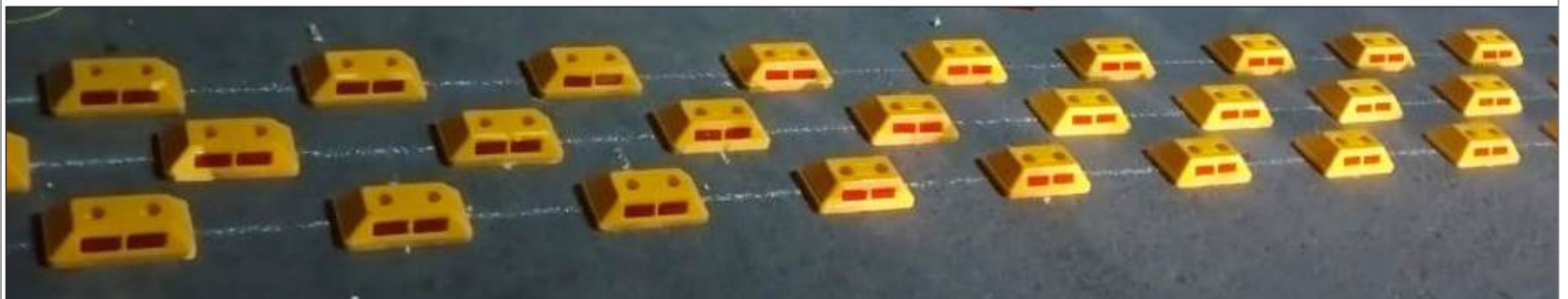
DESCRIPTION	DIMENSION	MATERIAL	COLOR
E-LITE P150-40	150x90x40 mm	ABS	     
E-LITE P200-50	200x100x50 mm		



1
E-LITE P150-40



2
E-LITE P200-50



ALUMINUM ROAD STUDS

DESCRIPTION	DIMENSION	MATERIAL	COLOR
E-LITE ASD 002	100x100x22 mm	ALUMINUM DIE-CAST WITH SPIKE / WITHOUT SPIKE	
ETEP ASD 10019	100x90x22 mm		
DM	100x100x22 mm		



1
E-LITE ASD 002



2
ETEP ASD 10019



3
DM

DESCRIPTION	DIMENSION	MATERIAL	COLOR
E-LITE 150-30	150x90x30 mm	ALUMINUM DIE-CAST	
E-LITE 150-45	150x90x45 mm		
E-LITE 200-45	200x100x45 mm		



1
E-LITE 150-30



2
E-LITE 150-45

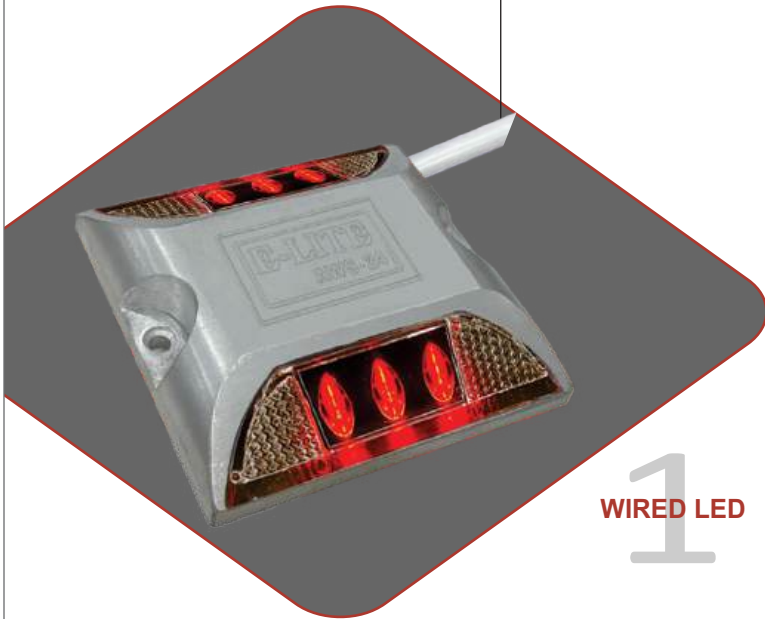


3
E-LITE 200-45

SOLAR ROAD STUDS

DESCRIPTION	DIMENSION	MATERIAL	COLOR
WIRED LED	100x100x22 mm	ALUMINUM	● ● ● ● ●
SOLAR	100x100x22 mm		

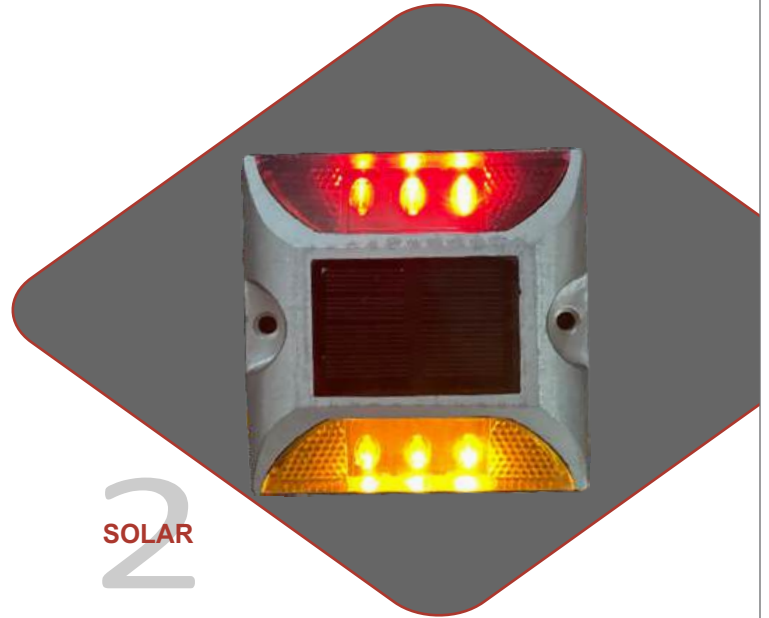
WIRED



WIRED LED

1

SOLAR



2

APPLICATIONS:

- Lane delineation and guidance on highways / major roads.
- Tunnels, bridges and areas of low natural light.
- Pedestrian crossings, school zones, hazard zones.
- Traffic islands, roundabouts, diverging lanes.
- Airport aprons, parking areas.



SPEED HUMPS

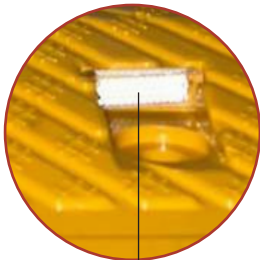


SPEED HUMPS

DESCRIPTION	DIMENSION	MATERIAL	COLOR
ETEP - 40	333x350x40 mm	PLASTIC	
ETEP - 50	250x350x50 mm		



1
ETE P - 40



MICRO PRISMATIC LENS



2
ETE P - 50



DIAMOND GRADE



DESCRIPTION	DIMENSION	MATERIAL
EHC - 40	330x320x40 mm	ALUMINUM
EHC - 45	330x340x45 mm	
EHC - 50	330x220x50 mm	
EHC - 60	330x380x60 mm	

1
EHC - 40



2
EHC - 45



3
EHC - 50



4
EHC - 60



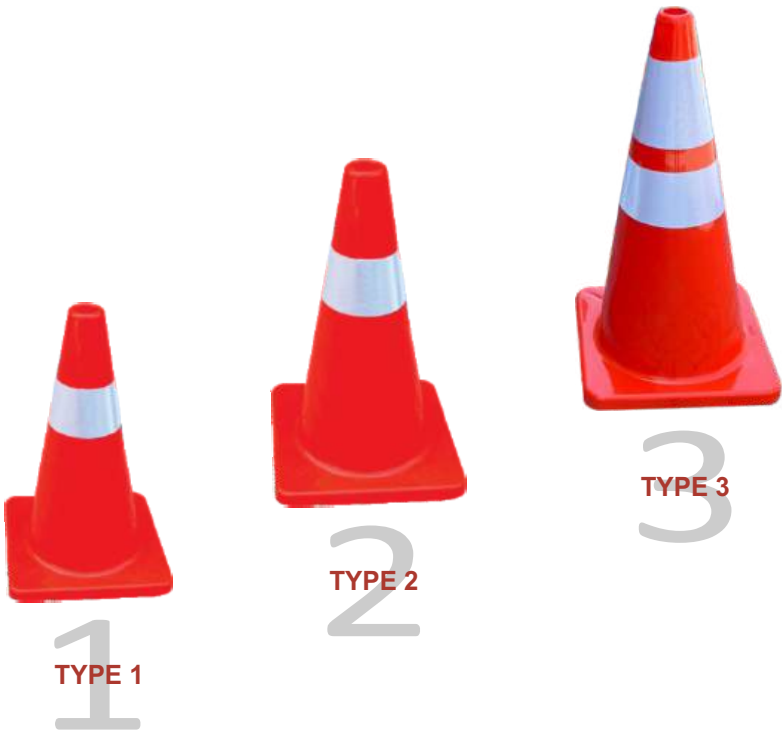


SAFETY CONES



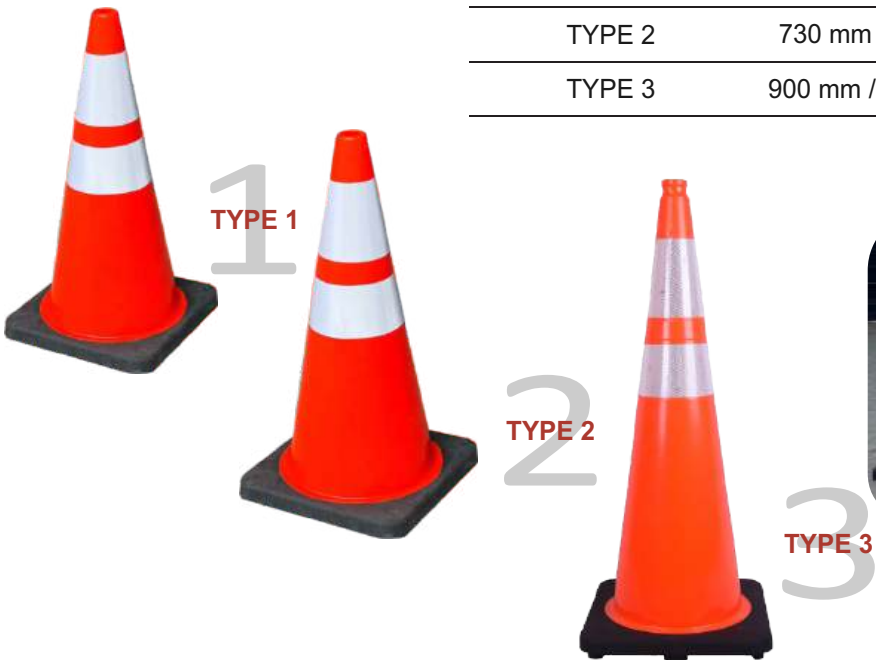
TRAFFIC SAFETY CONES

DESCRIPTION	DIMENSION	MATERIAL	COLOR
TYPE 1	300 mm	PVC AMERICAN STANDARD	
TYPE 2	450 mm		
TYPE 3	710 mm		



TRAFFIC SAFETY CONES WITH RUBBER BASE

DESCRIPTION	DIMENSION / WEIGHT	MATERIAL	COLOR
TYPE 1	710 mm / 3 KG	PVC AMERICAN STANDARD	
TYPE 2	730 mm / 4 KG		
TYPE 3	900 mm / 4.5 KG		



OPTIONAL ATTACHMENT: CONE BARS

MESSAGE CONES

DESCRIPTION	DIMENSION	MATERIAL	COLOR
TYPE 1	660 mm	PVC	
TYPE 2	900 mm		



1
TYPE 1



2
TYPE 2



OPTIONAL ATTACHMENT
PLASTIC CHAIN

DELINEATORS & BOLLARDS



DESCRIPTION	DIMENSION	MATERIAL	COLOR
FLEXIBLE	450 mm	EVA	
FLEXIBLE	760 mm		
T-TOP	1140 mm	HDPE	
STEEL BOLLARD	as per requirement		



PAD MOUNT / MEDIAN DELINEATORS

DESCRIPTION	DIMENSION	MATERIAL
GUIDE POST SINGLE SIDE	105x1200 mm	PLASTIC
GUIDE POST DOUBLE SIDE	105x1200 mm	
NJB DELINEATOR	50x430 mm	METAL
GUARD RAIL DELINEATOR	50X380 mm	



GUIDE POST
SINGLE SIDE

1



GUIDE POST
DOUBLE SIDE

2



NJB
DELINEATOR

3



GUARD RAIL
DELINEATOR

4

GUARD RAIL REFLECTOR

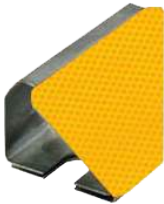
NJB ANGLE REFLECTOR

PAD MOUNT & MEDIAN MARKER



120x70 mm
SINGLE SIDE

1



120x70 mm
DOUBLE SIDE

3



120x70 mm
DOUBLE SIDE

2



150x75 mm
SINGLE SIDE

1



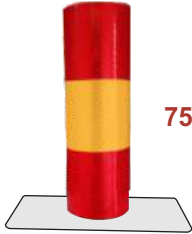
150x75 mm
SINGLE SIDE

2



80x228 mm

1



75x228 mm

2



MEDIAN MARKER
105x100 mm

3

ANTI GLARE SHIELD

DIMENSION	MATERIAL
800x200 mm OR CUSTOMIZED	PLASTIC



CONVEX MIRRORS

DESCRIPTION	DIMENSION	MATERIAL
TYPE 1	24" / 32" / 39"	POLYCARBONATE
TYPE 2	24" / 33"	STAINLESS STEEL



1
TYPE 1



3
DOME MIRROR



2
TYPE 2





ROAD SAFETY BARRIERS



ROAD SAFETY BARRIERS

DESCRIPTION	DIMENSION	MATERIAL	COLOR
ETEP SAFELINE	1500x800x400 mm	PLASTIC	
ETEP SAFEWALL	1800x1000x355 mm		
ETEP SAFEPATH	1200x1300x345 mm		
ETEP SAFEFENCE	2000x800x320 mm		



1
SAFELINE



2
SAFEWALL



3
SAFEPATH



4
SAFEFENCE

SAFETY DRUM

DIMENSION	MATERIAL
550x550x1000 mm	HDPE



US STANDARD DRUM

CRASH CUSHION BARREL

DESCRIPTON	DIMENSION	MATERIAL	COLOR
TYPE 1	565x840 mm	PLASTIC	
TYPE 2	880x960 mm		



1
TYPE 1



2
TYPE 2

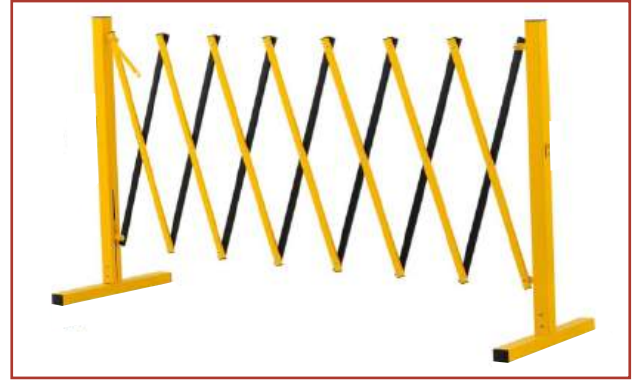


SECURITY SAFETY BARRIERS

DOUBLE SCISSOR EXTENDABLE BARRIER



SINGLE SCISSOR EXTENDABLE BARRIER



HYDRAULIC ROAD BLOCKER



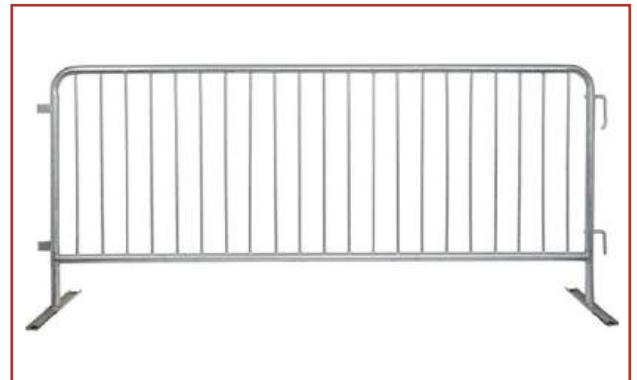
MOVABLE BARRIER



MANUAL OR HYDRAULIC BARRIER



CROWD CONTROL BARRIER



TRAFFIC CONTROL SPIKES SYSTEM



ELECTRIC BOOM BARRIER



PLASTIC DUSTBIN

DESCRIPTION	DIMENSION	MATERIAL	COLOR
TYPE 1	100 L	PE	
TYPE 2	180 L		
TYPE 3	250 L		



1
TYPE 1



2
TYPE 2



3
TYPE 3



METAL GARBAGE CONTAINER

CAPACITY	COLOR
800 L / CUSTOMIZED	



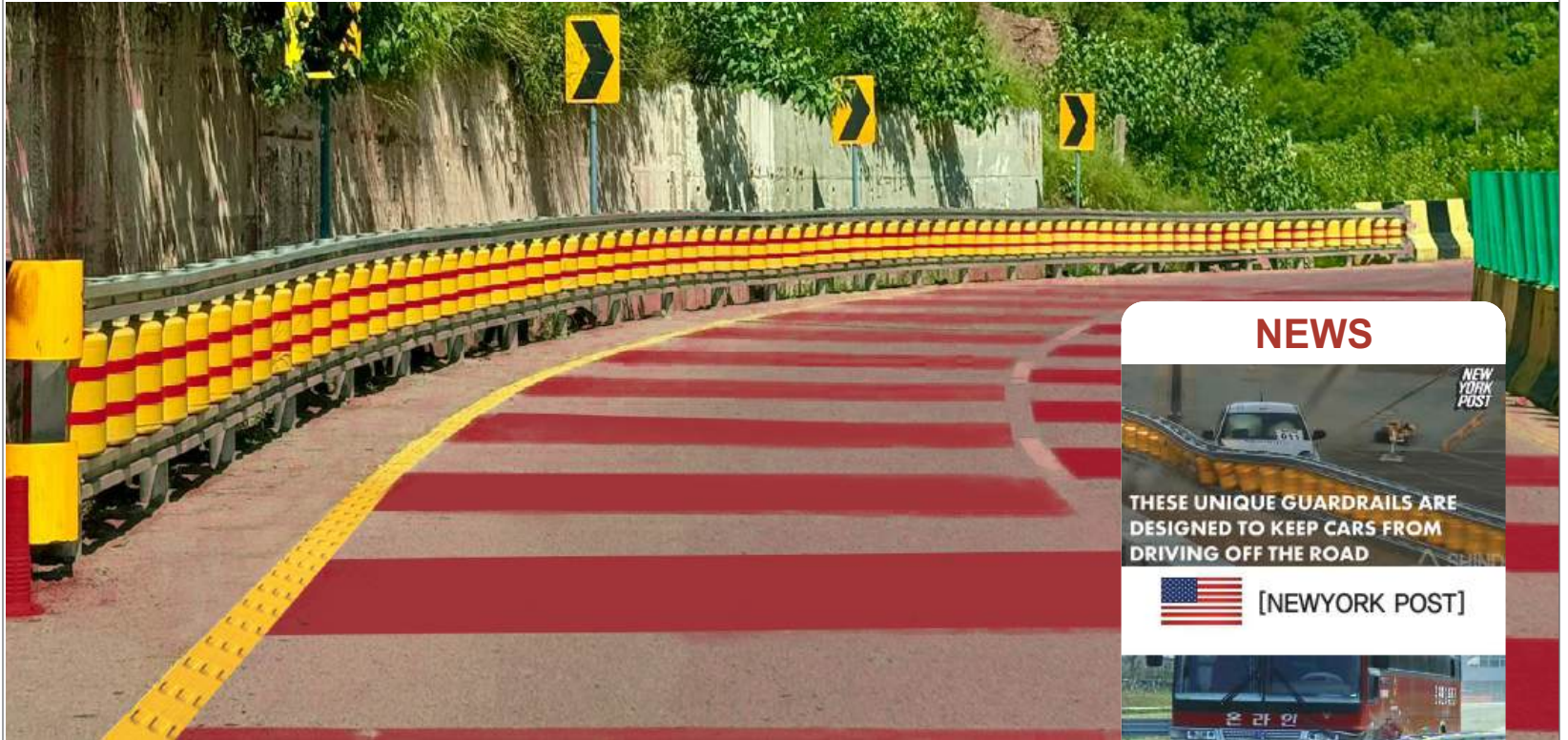
NESTABLE PLASTIC PALLET

DIMENSION	COLOR
1200x1000x130 mm	



GUARD RAIL WITH ROLLER BARRIER SYSTEM

Smart highway protection that turns impact into motion, minimizing accident damage and saving lives. Each rotating roller absorbs collision energy and redirects vehicles back to a safe path, reducing fatalities and infrastructure damage. Designed with high-visibility colors and durable materials, it also enhances the overall aesthetics of modern roadways.



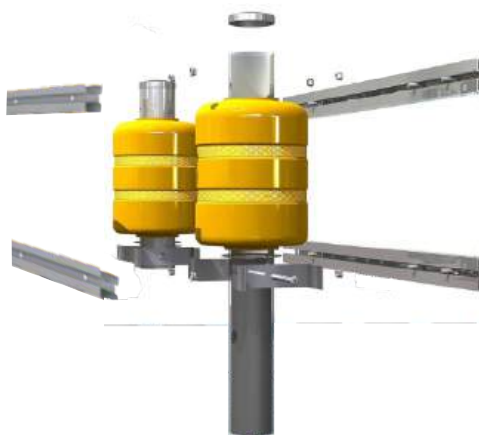
NEWS



[NEWYORK POST]



[GALILEO]



- MODULAR SYSTEM
- HIGH VISIBILITY
- VERSATILE
- MEDIAN & ROAD SIDE APPLICATION

GUARD RAIL

Guardrails, or protective guarding, in general, are a boundary feature and a means to prevent or deter access to dangerous or off-limits areas while allowing light and visibility in a greater way than a fence. Galvanized Guardrails are constructed from high-strength gauge galvanized steel for effective impact absorption. The most common highway guardrail is the galvanized W-Section, which are longitudinal highway barriers designed to reduce the severity of run-off-road (ROR) collisions. Roll-formed into the shape of a “W” to typical catch car bumpers, W-section guardrails have proven an effective and economical solution to roadside safety. We also provide these products in customized options to cater the varied demands of the customers.



GUARD RAIL INSTALLATION



SAFETY PIPE RAILING



CABLE FENCING SYSTEM

TECHNICAL SPECIFICATIONS:

- Galvanized Wire Rope Hemcore 3/4"
- Anchor Post 6"x6" x 3/16 x5' tube welded.
- Terminal Post C-Section 3-1/4" x 2-1/2" x3/16" length 4' hot dip galvanized.
- Post spacing for Terminal Post I & II 6'-3" Post III & IV 7'-3"
- Post spacing: 20'
- The cable barrier safety system should be installed on shoulders or medians.
- Foundation 12" x 12" x 18" (Line Post & Terminal Post).
- Anchor Post foundation 30" x 30" x 5'



PARKING PRODUCTS

DESCRIPTION	DIMENSION	MATERIAL	COLOR
WHEEL STOPPER	550x100x150 mm	TPU	



REFLECTIVE
STICKER



Convenient Handles
Easy to carry and to install.



Reinforced Mounting Holes
For a better resistance and durability.



DESCRIPTION	DIMENSION	MATERIAL	COLOR
COLUMN GUARD	800x100x100 mm	TPU	
WALL GUARD	990x150x50 mm		

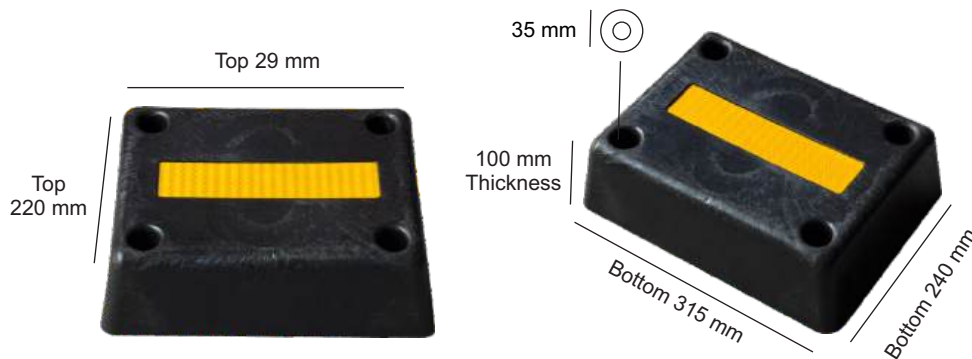


1
COLUMN GUARD

2
WALL GUARD

RUBBER DOCK FENDER

LENGTH (TOP)	WIDTH (TOP)	LENGTH (BOTTOM)	WIDTH (BOTTOM)
290 mm	220 mm	315 mm	240 mm



SECURITY SAFETY ITEMS

ROAD SAFETY MANNEQUIN



PEDAL STOP SIGNS



WARNING LIGHTS WITH SOLAR



TYPE 1



TYPE 2

SAFETY ITEMS



SAFETY VEST



SAFETY HELMET



EAR PLUG



GOGGLES

WARNING TAPES



STREET LIGHTING SOLUTIONS

LIGHT UP THE FUTURE WITH OUR STREET LIGHTING SOLUTIONS

STREET LIGHTS:

- Our standard street lights are engineered for safety, visibility, and durability.
- High-Intensity LED Illumination, ensures clear vision for drivers & pedestrians.
- Low Power Consumption, reduces electricity bills significantly.
- Weather & Corrosion Resistant Poles, long-lasting under harsh environments.
- Easy Maintenance, modular parts for quick service.
- Applications: Highways, residential areas, industrial zones, city main roads.

SOLAR STREET LIGHTS:

- Eco-friendly and cost-efficient, solar street lights are the future of urban and rural lighting.
- 100% Solar Powered, cut down electricity expenses completely.
- Automatic Dusk-to-Dawn Sensor, lights up at night, powers down at sunrise.
- Lithium Battery Backup, 12 hours backup during cloudy/rainy weather.
- Green Energy Solution, reduce carbon footprint & promote sustainability.
- Zero Wiring Required, quick installation without underground cabling.
- Applications: Parks, rural streets, smart city projects, campuses, parking areas.

FANCY STREET LIGHTS:

- A blend of style, safety, and sophistication, our fancy street lights make spaces inviting.
- Custom Designs, choose from modern, classic, or ornamental styles.
- LED & Solar Options, efficient yet stylish lighting.
- Architectural Integration, matches with plazas, malls, gardens, or heritage areas.
- Multiple Color Temperatures, warm or cool light for mood & aesthetics.
- Durable Finishing, rust-proof, UV resistant paints for long-term beauty.
- Applications: Public squares, shopping boulevards, walkways, heritage sites.



STREET LIGHTING SOLUTIONS

A PERFECT BLEND OF ART AND ENGINEERING, CRAFTED STREET LIGHT POLES THAT ENHANCE EVERY CITYSCAPE



TRAFFIC SIGNALS

VEHICLE LIGHT / PEDESTRIAN LIGHT



1

TOLL STATION LIGHT



2

COUNTDOWN TIMER

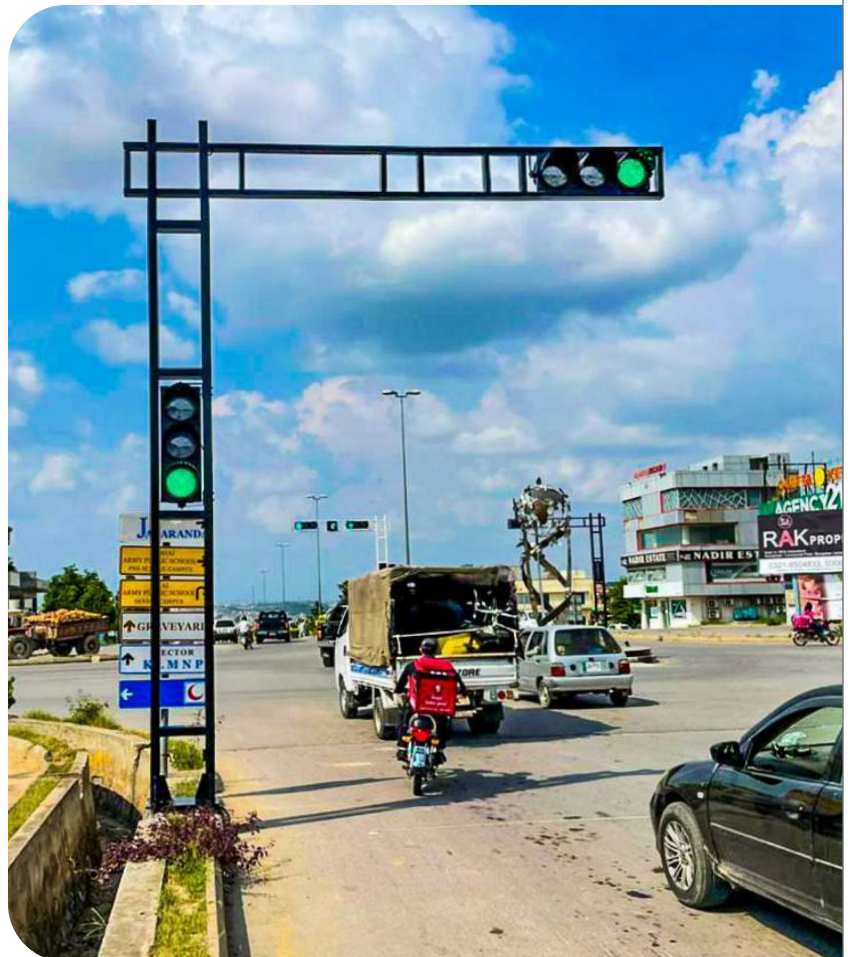


3

TRAFFIC SIGNAL CONTROLLER & PEDESTRIAN PUSH BUTTON



INSTALLATION AT SITE



IN GROUND TRAFFIC LIGHT



E-TAG RFID SYSTEM

E-TAG SMART RFID ACCESS CONTROL SYSTEM FOR PRIVATE & SECURE PREMISES



Effortless Entry. Verified Access. Total Control. In today's connected world, security and convenience must go hand in hand. This system transforms traditional gate management into a fully automated, intelligent access system that identifies and authenticates vehicles in milliseconds without manual checks, cards, or delays. Whether it's a housing society, corporate campus, airport, hospital, or industrial zone, RFID system ensures that only authorized vehicles can enter, while maintaining detailed digital logs of every movement.

Each authorized vehicle is equipped with a tamper-proof RFID tag linked to its owner's digital identity. When it approaches a gate or checkpoint: The long-range reader detects the tag automatically. The system validates it in real time. The barrier opens instantly for approved vehicles while blocking unregistered or blacklisted ones.

KEY FEATURES:

- **Automated Entry & Exit:** RFID readers detect and authorize vehicles within milliseconds, no guards, no tokens, no stops.
- **Whitelist / Blacklist Management:** Easily manage which vehicles have access, and block any tag remotely from the dashboard.
- **Integrated Barrier & Gate Control:** Seamlessly connects with boom barriers, sliding gates, automatic shutters, spike barriers, hydraulic blockers.
- **Live Monitoring & Notifications:** Real-time logs of all entries and exits with time stamps, vehicle ID, and gate location.
- **Visitor & Contractor Pass System:** Issue temporary or limited-time tags for guests, vendors, or delivery vehicles.
- **Data Analytics Dashboard:** Comprehensive insights into entry frequency, peak hours, and usage trends for better management.
- **Cloud Connectivity:** Centralized web-based platform with remote control, reporting, and integration with existing ERP or security systems.

SMART PARKING MANAGEMENT SYSTEM

Our Smart Parking System revolutionizes parking by combining ultrasonic guidance sensors with a centralized monitoring platform. Designed for shopping malls, plazas, airports, and corporate buildings, it ensures hassle-free parking, maximizes space usage, and enhances customer experience.

You drive into a parking plaza. Instead of circling aimlessly, glowing LED indicators show you exactly where the nearest free bay is. You park within seconds.

KEY HIGHLIGHTS

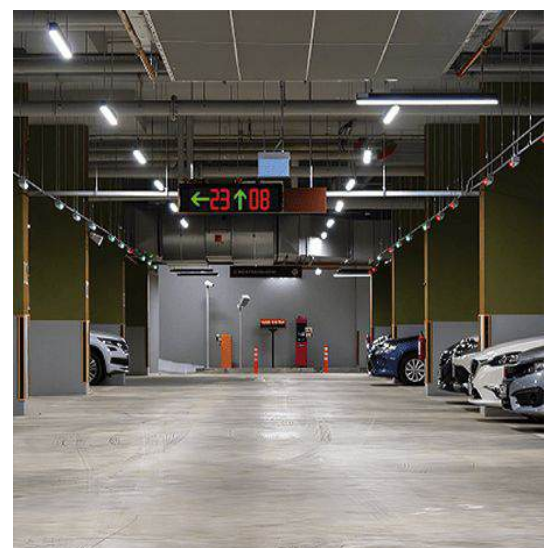
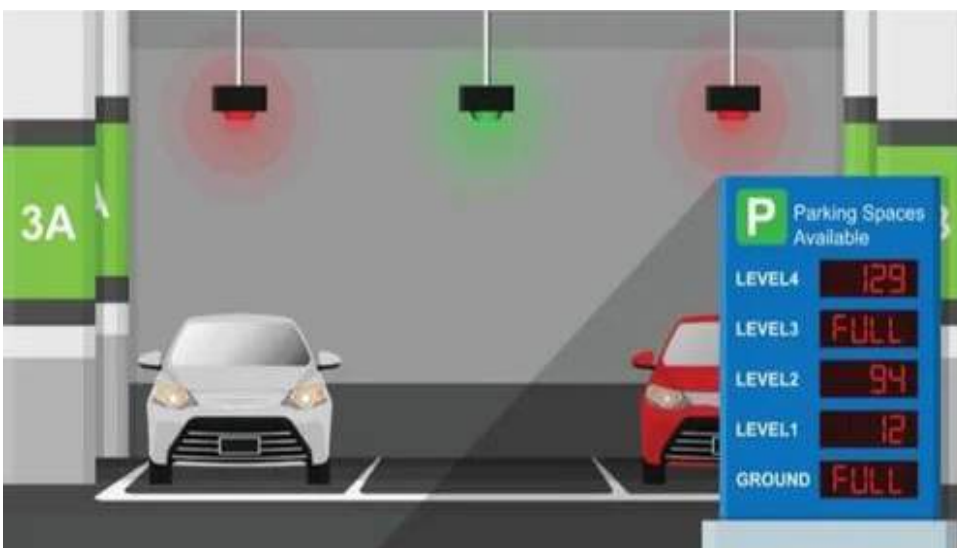
- Ultrasonic Guidance Sensors: Pin-point accuracy, guiding drivers to available spaces.
- Real-Time Occupancy: Live updates for each floor or zone.
- Dynamic Signage: LED lights & display boards show free/occupied status.
- Multi-Level Support: Perfect for plazas, malls, airports, and complexes.
- Optional Smart Billing: Enable free parking windows or time-based charges only if needed.

BENEFITS FOR DRIVERS

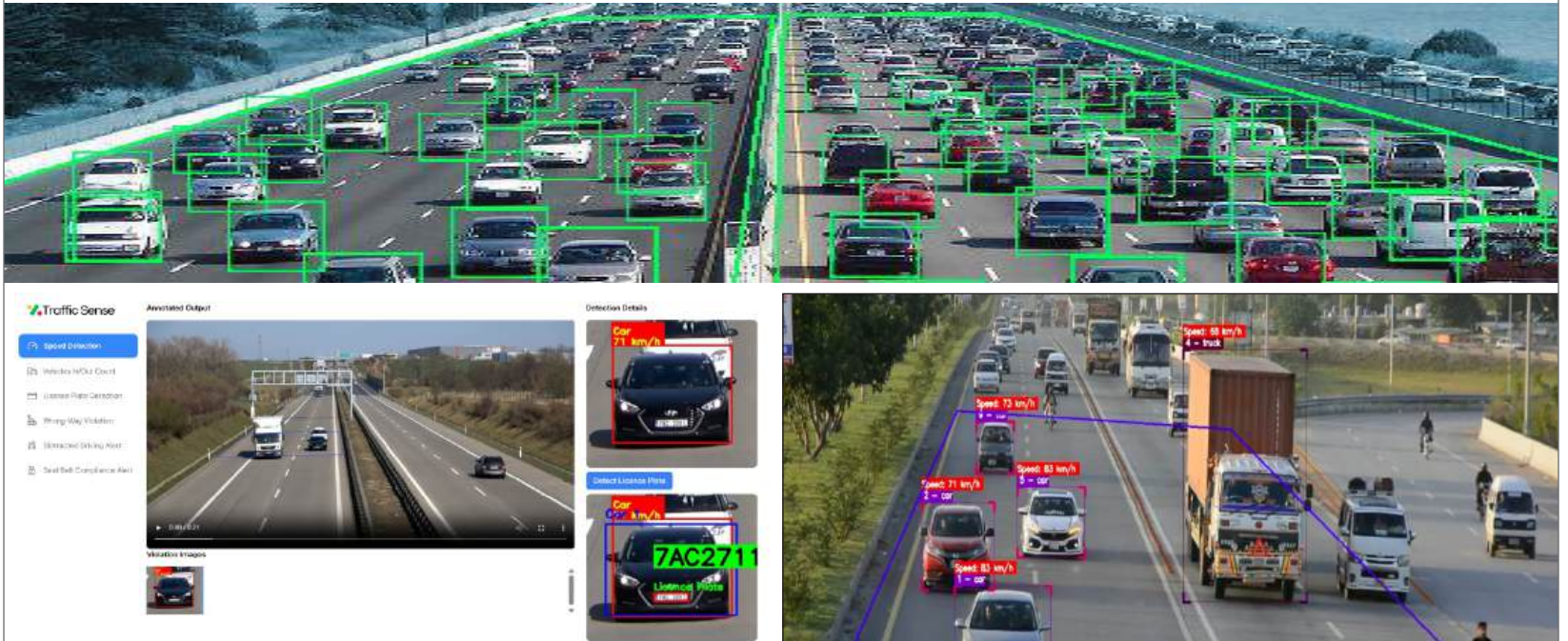
- Better traffic flow inside parking facilities
- Higher space utilization
- Configurable rules for free or charged parking
- Detailed occupancy analytics & reports
- Scalable system, ready for future upgrades (EV bays, ANPR, etc.)

HOW IT WORKS

- Ultrasonic Guidance Sensors: Detect vehicle presence in each slot with high accuracy.
- LED Indicators: Show real-time slot status (Green = Available, Red = Occupied, Blue = Reserved).
- Central Control Unit: Collects and processes sensor data.
- Dynamic Signage: Guides drivers directly to the nearest available parking spot.
- Mobile App & Web Portal (optional): Lets users view live availability and reserve slots.



AI-POWERED TRAFFIC MANAGEMENT FOR THE CITIES OF TOMORROW



Smarter Streets. Safer Roads. Faster Journeys. Imagine a city where traffic flows smoothly, accidents are detected instantly, and road violations are addressed before they cause chaos. Traffic Sense makes this possible with cutting-edge AI that sees, understands, and acts in real time.

WHAT TRAFFIC SENSE DOES

Sees Everything, Misses Nothing. High-definition AI vision detects vehicles, and traffic violations instantly. Keeps Roads Safer;

- Identifies speeding
- Wrong-way driving
- Distracted driving alert: mobile phone usage while driving
- Seat belt compliance alert
- Accidents the moment they happen
- Free-Flow ALPR: Accurate license plate recognition for moving vehicles.
- Traffic Flow Analytics: Monitors traffic flows, queues, and lane usage to predict and prevent jams , Vehicle counts, turn counts
- Crash detection, stalled vehicles, illegal stoppage
- Real-time dashboards, alerts, and detailed reports for traffic police, municipalities, and planners.

FEATURES THAT GO BEYOND THE ORDINARY

Predict the Future of Traffic: AI forecasts congestion before it happens and suggests solutions.

- Smart Traffic Lights: Adaptive signals that change with the flow, not by the clock.
- Integrated Parking Management: Detects free spaces, prevents illegal parking, and guides drivers.
- Multi-Modal Support: Cars, buses, bikes, and pedestrians — everyone gets smarter, safer mobility.
- Emergency Ready: Automatic incident alerts to first responders, saving critical minutes.

OUR VISION

With Traffic Sense, we are not just managing traffic, we are building intelligent, safe, and sustainable cities.

ROAD MARKING MACHINES & BOILERS

LINE DRIVER SYSTEM



THERMOPLASTIC (TP) ROAD MARKING MACHINE



THERMOPLASTIC PAINT REMOVER MACHINE



AIR BLOWER FOR ROAD CLEANING



THERMOPLASTIC PAINT PRE HEATER (SINGLE TANK)



THERMOPLASTIC PAINT PRE HEATER (DOUBLE TANK)



CHLORINATED (CR) ROAD MARKING MACHINE



COLD PAINT MACHINE WITH AIRLESS SPRAY SYSTEM



TRAFFIC SIGNS CHART

WARNING SIGNS (CAT-1)

1 CURVE TOWARDS RIGHT SIGN 	2 CURVE TOWARDS LEFT SIGN 	3 LEFT REVERSE CURVE SIGN
4 RIGHT REVERSE CURVE SIGN 	5 UP-GRADE SIGN 	6 TUNNEL SIGN
7 LANE ENDS SIGN 	8 ROADWAY NARROWS SIGN 	9 DRAW BRIDGE SIGN
10 RIVER BANK SIGN 	11 BUMPY ROAD SIGN 	12 HUMP SIGN
13 DIP SIGN 	14 SLIPPERY ROAD SIGN 	15 LOOSE GRAVEL SIGN
16 FALLING ROCK SIGN 	17 PEDESTRIAN CROSSING SIGN 	18 CHILDREN CROSSING SIGN
19 BICYCLE CROSSING SIGN 	20 CATTLE CROSSING SIGN 	21 WILD ANIMAL CROSSING SIGN
22 ROAD WORKS SIGN 	23 SIGNAL AHEAD SIGN 	24 LOW FLYING AIRCRAFT SIGN
25 OTHER DANGER WARNING SIGN 	26 TOW-WAY TRAFFIC SIGN 	27 MINOR ROAD CROSSING AT RIGHT ANGLE
28 MINOR ROAD CROSSING WITH AN OFFSET 	29 MINOR ROAD ON ONE SIDE ONLY 	30 JUNCTION SIGN
31 JUNCTION SIGN 	32 LEVEL CROSSING WITHOUT GATES 	33 LEVEL CROSSING WITH GATES
34 U-TURN SIGN 	35 NARROW BRIDGE SIGN 	36 ROUND ABOUT SIGN
37 MERGE SIGN 	38 MAJOR ROAD AHEAD SIGN 	39 MAJOR ROAD AHEAD SIGN

REGULATORY SIGNS (CAT-2)

1 STOP SIGN 	2 GIVEWAY SIGN 	3 PRIORITY ROAD SIGN
4 SLOW SIGN 	5 ROAD CLOSED SIGN 	6 NO ENTRY SIGN
7 NO CARS 	8 AXLE WEIGHT LIMIT SIGN 	9 COMPULSORY FOOT PATH
10 NO TRUCKS 	11 NO PEDESTRIANS 	12 NO TONGAS
13 COMPULSORY CYCLE TRACK 	14 NO TRACTORS 	15 WIDTH LIMIT SIGN
16 HIGHT LIMIT SIGN 	17 NO RIGHT TURN SIGN 	18 GROSS WEIGHT LIMIT SIGN
19 DIVIDED HIGHWAY BEGINS 	20 DIVIDED HIGHWAY ENDS 	21 PROCEED CLOCKWISE SIGN
22 NO U - TURN SIGN 	23 OVERTAKING PROHIBITED 	24 HEAVY VEHICLE OVERTAKING PROHIBITED SIGN
25 SPEED LIMIT SIGN 	26 HORN PROHIBITION SIGN 	27 POLICE CHECK POST SIGN
28 LANE CONTROL SIGN 	29 PARKING PROHIBITION SIGN 	30 SPEED END RESTRICTION
31 END OF OVERTAKING RSTR. 	32 END OF PRIORITY ROAD 	33 END OF ALL RSTR. SIGN
34 PROCEED RIGHT SIGN 	35 LANE CONTROL SIGN 	36 KEEP RIGHT SIGN
37 TURN RIGHT ONLY SIGN 	38 PROCEED STR/LEFT ONLY 	39 COMPULSORY TRUCK LANE

SOME COMPLETED PROJECTS

PROJECT NAME	DESCRIPTION	CLIENT / CONTRACTOR
(M-5) Sukkur to Multan Motorway (CPEC)	TP Road Marking / TP Convex Marking / Road Studs / Sign Boards / Delineators / Anti Glare Shields / Reflectors	NHA
Mandra Chakwal Road / Sohawa Chakwal Road	TP Road Marking / CR Road Marking / Road Studs / Reflectors / Sign Boards / Kilometer Post	C&W
(M-15) Hazara Motorway / Havelian - Thakot (CPEC)	TP Road Marking / TP Convex Marking / Road Studs / Sign Boards / Delineators / Anti Glare Shields / Reflectors	NHA
Islamabad Murree Dual Carriageway (IMDC) / Murree Cantt	TP Road Marking / Vibration Marking / Cateyes / Signboards / Kerbstone Marking / Convex Mirrors / Anti Glare Shield	NHA
(M-11) Sialkot to Lahore Motorway / (M-16) Swat Motorway	CR Road Marking / TP Road Marking	NHA / FWO
(M-14) Hakla to D.I Khan Motorway (CPEC)	TP Road Marking / Road Studs / Sign Boards / Delineators / Reflectors	NHA
China-Pakistan Economic Corridor Package-I, Raikot to Khunjerab Pass (Karakoram Highway)	TP Road Marking	CRBC/NHA
Rehabilitation of Karakoram Highway - Pattan to Dasu	TP Road Marking	China Railway
(M-1) Peshawar to Islamabad	TP Road Marking / Vibration Marking / Signboards / Cateyes / Reflectors / Delineators	NHA
(M-2) Lahore to Islamabad	CR Road Marking / Cateyes / Signboards / Safety Products / Crash Cushion Barriers	NHA / FWO
Khairabad to Peshawar / Lahore to Sadiqabad / M-1 & M-2 / E-35 Expressway	Sign Boards / Traffic Safety Barriers	NH & MP
Islamabad Expressway T Chowk to Zero Point	TP Road Marking / Cateyes / Delineators / Studs / Reflectors / Signboards / Cantilever Signs / Gantry Signs	Arif & Co. CDA
(M-4) Faisalabad to Gojra Motorway	TP Road Marking / Vibration Marking / Signboards / Anti Glare Shields	NHA
Metro Bus Rawalpindi/Islamabad/Lahore/Multan/BRT Peshawar	TP Road Marking / Road Studs / Sign Boards	RDA/LDA/PDA/NHA
Metro Corridor from N-5 to M-1/M-2 Interchange / Metro Pkg 1-4 Islamabad	TP Road Marking / Vibration Marking / Cateyes / Signboards / Delineators / Reflectors / Crash Cushion Barriers	NHA
Torkham Border Improvement	TP Road Marking / Road Studs / Signboards / Cantilever Signs / Gantry Signs	NLC
Bahria Town / Gulberg Islamabad / DHA / Kohistan Enclave / Park View City / Smart City Islamabad & Lahore / Faisal Hills / NOVA City	Road Marking / Cateyes / Delineators / Signboards / Cantilever & Gantry Signs / Reflectors / Kerbstone Marking / Speed Breakers / Traffic Signals / Convex Mirrors	Housing Developer
Kalma Chowk Lahore	TP Road Marking / Vibration Marking / Cateyes / Signboards / Cantilever Signs / Gantry Signs	NLC
Karak (N-55) / Akhagram to Upper Dir (N-45) / Khushal Garh to Kohat (N-80) / Sohawa to Wazirabad (N-5) / Sahiwal to Lahore	TP Road Marking / Cateyes / Signboards / Reflectors / Delineators / Guard Rail	NHA
Qasim Air Base / Nur Khan Air Base / Air HQ / MM Alam Air Base / Mushaf Air Base / Murid Air Base / PAF Base Shahbaz / PAF Base Samungli	Runway Marking / Sign Boards / Cateyes / Road Marking Machines	PAF
Bhara Kahu Bypass & IJP Road	TP Road Marking / Vibration Marking / Cateyes / Delineators / Signboards / Cantilever Signs / Gantry Signs / Reflectors / Guard Rail	CDA / NLC
Variable Message Signs on M-2 Motorway	TP Road Marking / Cateyes / Delineator Post / Signboards	NH&MP
Upgradation of Motorway Link from Kohat via Jand Khushal Garh to Kohat	TP Road Marking / Signboards	NHA / SKB
Balkassar to Kot Qazi	TP Road Marking / Signboards	NHA / SKB
Naltar - Gilgit Road	TP Road Marking / Cateyes / Signboards	NLC
Club Road Serena to Faizabad	TP Road Marking / Cateyes / Signboards / Gantry Signs / Cantilever Signs / Reflectors	CDA / Arif & Co.
Park Road Islamabad	TP Road Marking / Cateyes / Signboards / Gantry Signs	CDA / NLC
Islamabad International Airport / Allama Iqbal International Airport Islamabad Airport Link Road	Runway Marking / TP Road Marking / Road Studs / Signboards	CAA/NESPAK/MMP Habib Const. / NHA
Upgradation of Murree City Roads	TP Road Marking / Signboards / Cateyes / VMS Gantry Signs	C&W
Green Bike Road	TP Road Marking / Signboards / Cateyes / Cantilever Signs / Gantry Signs	RDA
Othal Bella to Qalat (N-25) & M-8	TP Road Marking / Road Studs / Sign Boards / Guard Rail	NHA

Headquarters: Plot # 141, Industrial Triangle Near Saran Chowk, Kahuta Road, Islamabad. Mobile : 0300-5000971, 0332-0333653
Telephone: 051-5971670-74, Website: www.easternhighway.com, E-mail: sales@easternhighway.com, Facebook Page: www.facebook.com/easternhighwayc

